

WHEN DOES RYAN USE HIS HEALTH INSURANCE? EVERY TIME HE GOES FOR A WALK.

Most people are grateful for insurance when something bad happens. But Wellmark members are grateful for their insurance 365 days of the year. That's because they have **Blue365®**. Members get exclusive discounts on wellness products and services they use all the time, like fitness trackers, eyeglasses, athletic shoes and even magazines.

SIGN UP TODAY AT [WELLMARK.COM/BLUE365](https://www.wellmark.com/blue365) 





Just by being a Wellmark member, you have access to Blue365. When you sign up, you get exclusive discounts in addition to wellness products and services you use every day.

Savings are just a click away

REGISTER FOR BLUE365 AT WELLMARK.COM/BLUE365. It's free and you can start saving right away. Browse the discounts and be the first to know about the latest deals to hit Blue365 through a weekly email sent right to your inbox.

Wondering what types of deals are available? Here are just a few ways you can save money while meeting your health and personal goals:



TIVITY HEALTH® FITNESS YOUR WAY: With access to more than 9,500 gyms nationwide, you can stay in shape no matter where you go.



HEART RATE MONITORS USA: Track your activity with the help of fitness trackers, like FitBit®.



HARRY & DAVID: Buy gourmet fruits, nuts and treats as a gift to your family, friends and even yourself.



REEBOK: Shop online and be comfortable and ready when it's time to get active.



BELTONE: Make sure your hearing is in check with screenings and hearing aids.

Visit Wellmark.com/Blue365 for a full list of deals and discounts available to you.

Wellmark members get more

Blue365 isn't the only way you get more for being a Wellmark member. As part of your health plan, you also have access to products and services like:

- **myWellmark®** — your one-stop-shop for tools and resources to help you get the most out of your health care.
- **BeWell 24/7SM** — get connected with a real person who can help you with a variety of health-related concerns. Just call 844-84-BEWELL (239355).
- **myWellmark® Care Finder** — find out how much it will cost you for a particular procedure or service. Just register or log in to myWellmark at Wellmark.com.



Register for Blue365 today!

Go to Wellmark.com/Blue365. All you need to register is a valid email address and the first three characters of your Wellmark ID number.

Blue365 is a discount program available to members who have medical coverage with Wellmark. This is not insurance.

Wellmark complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla español, los servicios de asistencia de idiomas se encuentran disponibles gratuitamente para usted. Comuníquese al 800-524-9242 o al (TTY: 888-781-4262).

注意：如果您说普通话，我们可免费为您提供语言协助服务。请拨打 800-524-9242 或（听障专线：888-781-4262）。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).



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